Leadership Development
Integrated solution: microlearning & gamification

CASE STUDY

Ranstad leveraged the MLevel platform to create an engaging platform to optimize leadership development.

The MLevel Impact

EASY AUTHORING TOOL
Reduce creation and delivery time from 2 months to 2 weeks.

INCREASED ENGAGEMENT
Increase employee engagement and understanding with game-based microactivities.

ANALYTICS & DATA
Real-time analytics to identify where learners are struggling.

Integrated Solution

- microlearning
  - Video and game-based assessments to combat stale content

- webinars
  - Shorter & more focused 60 minutes with built in exercises to keep learners engaged

- flipped classroom
  - Content delivered in an interactive format before training, increasing webinar engagement and reducing repetitive content

- reinforcement
  - Post webinar reinforcement in next MLevel mission based on completion levels and overall understanding

- responsive design
  - Material is available anywhere at anytime

CLIENT CHALLENGES:
- Repetitive content
- Long duration with ten 90-minute and 2-day workshops over 8+ months
- Stale content
- Not tied to leadership competencies
- No completion visibility

“By knowing participants actual completion numbers, I can speak to both them and/or their managers about the amount of effort that they are putting into the program – and better predict the likelihood of that participants growth as a result of the program”

– Greg Dillon, Senior Manager, Learning & Development